

*North Carolina Reading Association: A Beacon for Literacy and Lifelong Learning
from the Mountains to the Sea*

2015 Celebrate Literacy Award

Cape Fear Literacy Council,
Wilmington, NC. For their work promoting adult literacy in the Cape Fear region

2014-2015 Mary Ellen Skidmore Project Grants

9 local reading councils partnered with homeless shelters, a regional hospital, United Way, Read and Feed, Habitat for Humanity, Little Free Libraries, Dolly Parton Imagination Library, and others to provide literacy support to children and families.

Duplin County , Greater Cabarrus, Greater Greensboro, Moore County, Raleigh-Wake , Robeson County, Rockingham County, Triangle, Twin Rivers

**ILA Award of Excellence
26 Years**

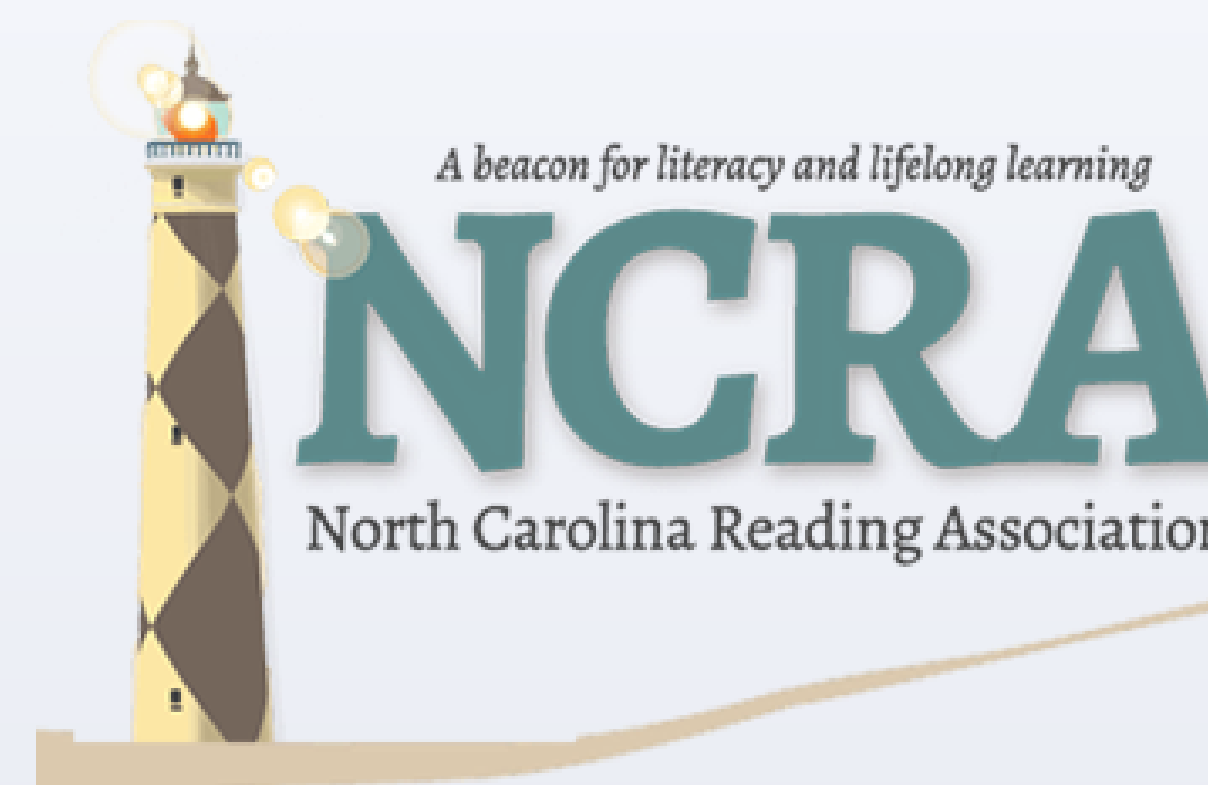
30th Anniversary Young Authors Celebration

2015 Theme: Dare to Dream

Over 400 young people won state honors in March 2015.

1300 people attended. Each author received a medal and YA book.
Featured Speaker: Kelly Starling Lyons

Scholarships for Graduate Study



Chartered 1969

Leadership Development

Summer Leadership Institute

Approximately 70 leaders from local councils participated in the institute at the Pinehurst Resort.

Foci: Strategic Planning, By-Laws Revision, Membership Campaigns, Project Grants, Honor Council, Young Authors, Programming, Social Media, Officer Responsibilities

Social Media

Presence Improved

Updated website, www.ncreading.org
New Facebook page, Twitter feed

Annual Conference

2015 Theme:

Literacy Awakens Minds, Hearts, and Dreams

Over 1100 people attended the 2015 conference and precon institutes. Keynote Speakers: Bryan Collier, Kelly Gallagher, Ruta Sepetys

International Outreach

African Library Project

Contribution to local libraries in rural Africa

Structural Work

2014-2015

ILA Leadership Academy
Strategic Plan developed
By-laws revised
Committees restructured
BOD restructured
Area Directors roles revised
Consent Agenda adopted

2014-2015 Honor Councils

26 Years: Moore, Raleigh-Wake
22 Years: Twin Rivers
13 Years: Robeson
10 years: Onslow-Lejeune
6 years: Crystal Coast

Membership

2300

Contact Jeanne Swafford

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